Theming Wordpress for your showcase

Mathias Funk

Jun Hu

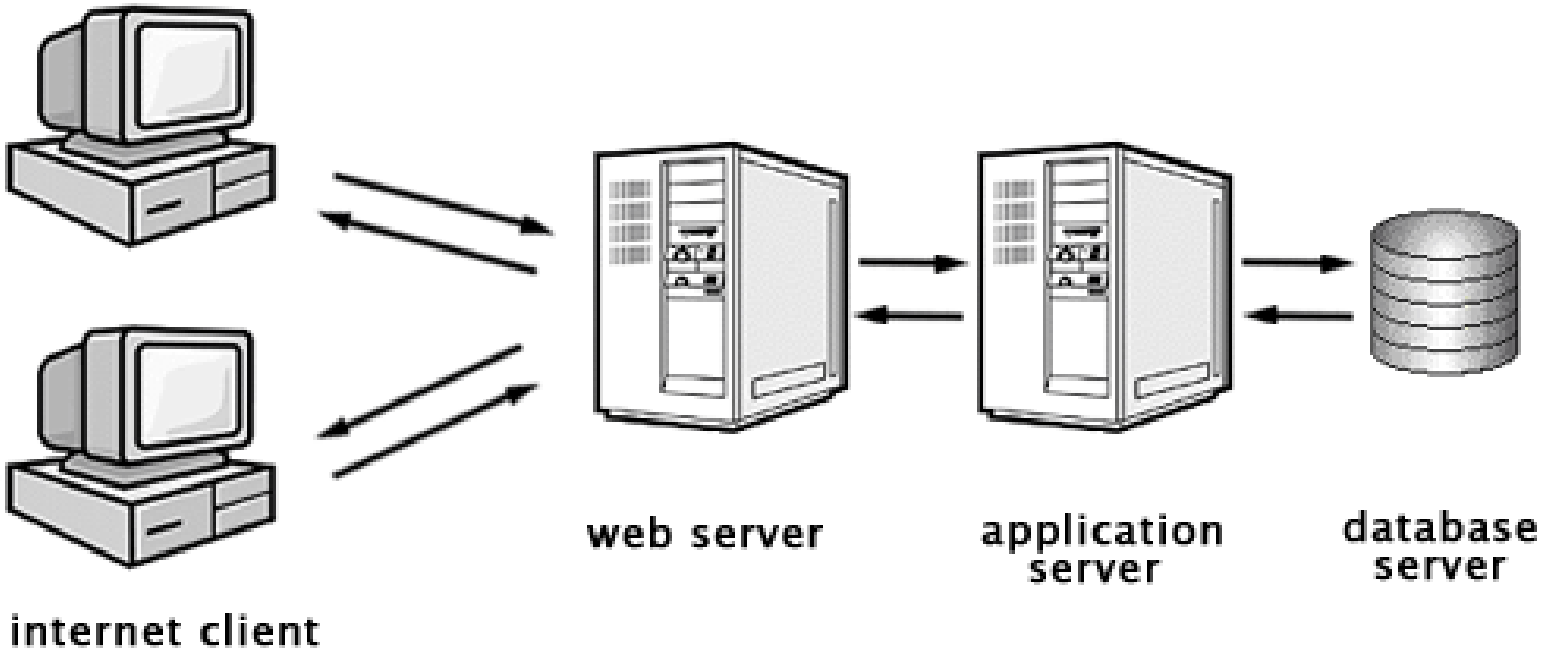
Summary

1. What is a CMS?
2. Wordpress and some important tools
   - Hands-on
3. Content and styling - HTML and CSS
   - Hands-on
4. A simple theme
   - Hands-on
5. Building your showcase
   - Hands-on
6. Take away

How to manage content on the web?

WEB SERVER VS. BROWSER + WHAT IS A CMS?

Dynamic content



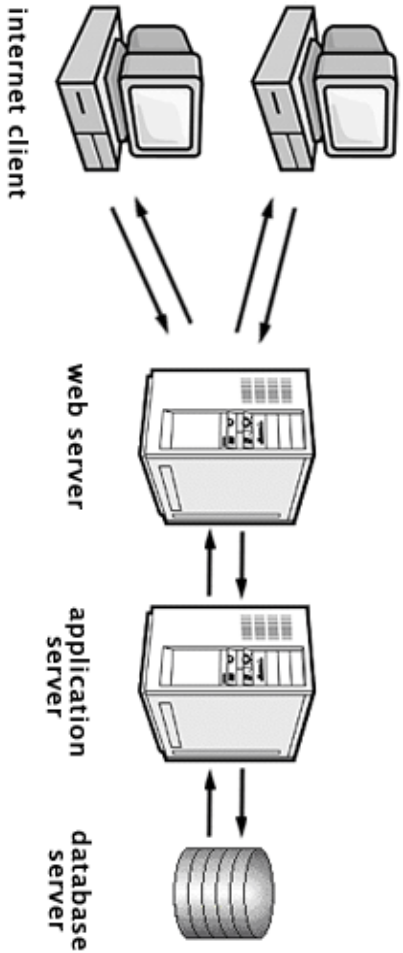
Internet Explorer
Safari
Firefox
Opera
…

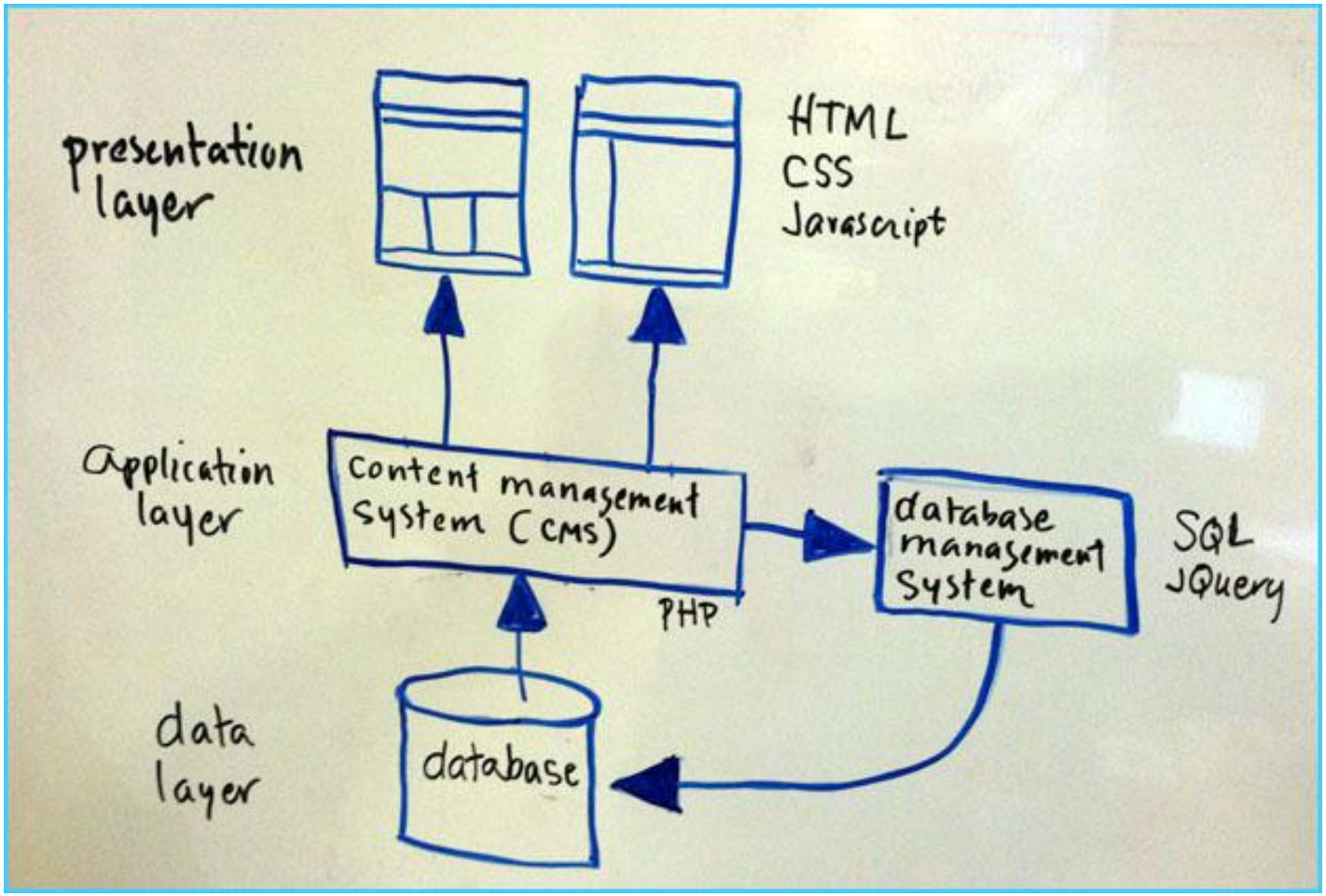
Apache
Microsoft IIS
…

PHP
ColdFusion
ASP
JSP
…

MySQL
PostgreSQL
MS SQL Server
Oracle
DB2
…

Content Management Systems





Content Management Systems

Installation guide and tools you will need

WORDPRESS AND EDITORS

Installing Wordpress

- http://codex.wordpress.org/Installing_WordPress
- Or Google “installing wordpress”
- In the following slides you will find a simple way to install Wordpress on your local computer

Local Installation (Mac)

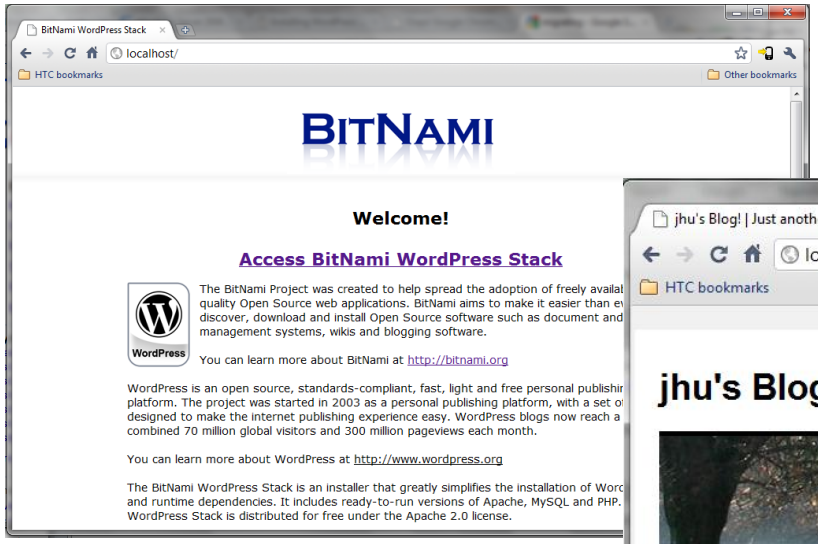
- Bitnami:
  - http://bitnami.org/stack/wordpress
  - Or google “bitnami wordpress”
  - Download the native stack for Mac
- Install the native stack for Mac
  - Do select “PhpMyAdmin”
  - When asked, use “127.0.0.1” as the hostname.
  - Do remember your user name and password!

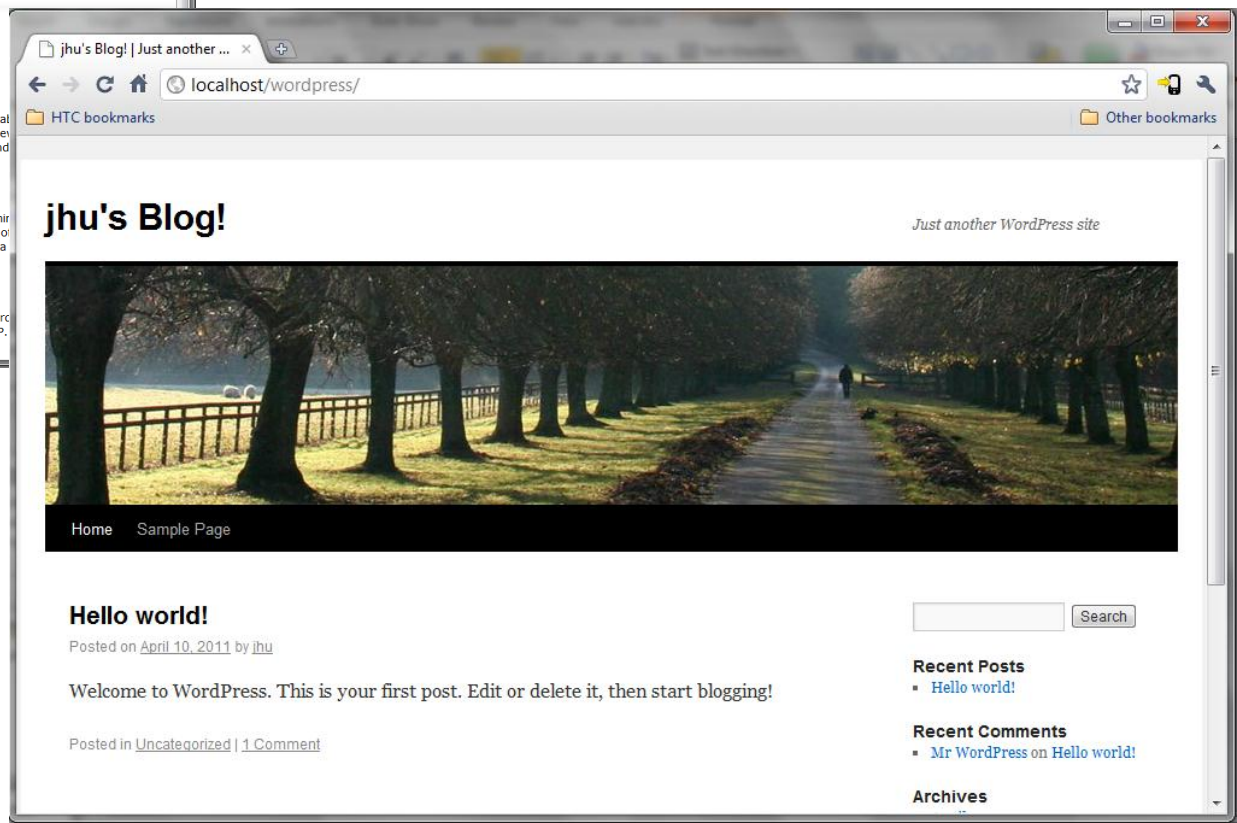
Local Installation (Windows)

- Bitnami:
  - http://bitnami.org/stack/wordpress
  - Or google “bitnami wordpress”
  - Download the native stack for Windows
- Install the native stack for Windows
  - Do select “PhpMyAdmin”
  - When asked, use “127.0.0.1” as the hostname.
  - Do remember your user name and password!

Bitnami Wordpress Stack

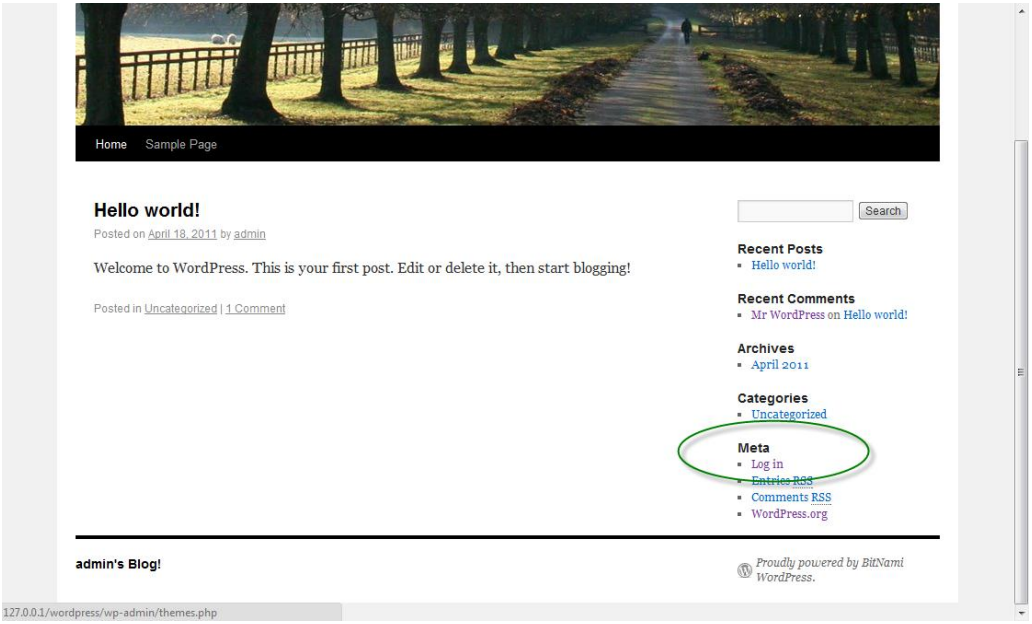
- Try http://127.0.0.1 , If you have got it right:





Backend Administration

- Login first
- Use the user name and password you selected during the installation



Bitnami Wordpress Stack (Windows)

- By default, the Wordpress files are in:
  - C:\Program Files\BitNami WordPress Stack\apps\wordpress\htdocs
  - Or
  - C:\Program Files (x86) \BitNami WordPress Stack\apps\wordpress\htdocs

- http://127.0.0.1/phpmyadmin for database administration
  - User: administrator
    - [instead of the user name you selected during installation]
  - Password: [your administration password selected during installation]
    - Remember we asked you to remember the password?

Install a proper text editor

- Dreamweaver is overkilling.
- NotePad++
  - http://notepad-plus-plus.org
- NotePad2
  - http://www.flos-freeware.ch/notepad2.html
- …

- “Run as Administrator” might be needed for editing the PHP scripts in Installed Wordpress.

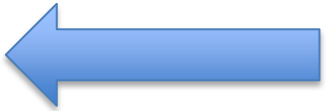
Start/Stop Apache/Mysql services

- Start >
  - All programs >
    - Bitnami Wordpress Stack >
      - Bitnami Wordpress Stack Service
        - » Start/Stop Bitnami Wordpress Stack Service

HTML / CSS

Content Structure

- Vision
- Past
  - Competencies
  - Feedback / results
- Present
  - Competencies
  - Projects
  - Assignments
- Future
  - Next semester
  - Bachelor / Master



One page: Text + Picture

Separation of content and style

• Web	HTML	CSS
• MS Word	Text	**B** *i* <u>u</u>
• LaTeX	Text	**B** *i* <u>u</u>
• CMS	Content	Style
• …	…	…

Examples

from: http://www.csszengarden.com/

css Zen Garden

The Beauty of CSS Design

A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the list to load it into this page.

Download the sample html file and css file

The Road to Enlightenment

Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible DOMs, and broken CSS support.

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You may modify the style sheet in any way you wish, but not the HTML. This may seem daunting at first if you've never worked this way befc

Download the sample html file and css file to work on a copy locally. Once you have completed your masterpiece (and please, don't submit half
use it, we will spider the associated images. Final submissions will be placed on our server.

Benefits

Why participate? For recognition, inspiration, and a resource we can all refer to when making the case for CSS-based design. This is sorely neec
historical curiosity; that day is not today.

Requirements

We would like to see as much CSS1 as possible. CSS2 should be limited to widely-supported elements only. The css Zen Garden is about funct
requirement we have is that your CSS validates.

Unfortunately, designing this way highlights the flaws in the various implementations of CSS. Different browsers display differently, even comp
Resources page for information on some of the fixes available. Full browser compliance is still sometimes a pipe dream, and we do not expect y
work in at least IE5+/Win and Mozilla (run by over 90% of the population), chances are we won't accept it.

classic 45's css zen garden!

the beauty of css design

A Demonstration of what can be accomplished visually through css-based design...

Select any style sheet from the list to load it into this page!

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Current Hits

Mozart by Andrew Brundle
Organica Creativa by Eduardo Cesario
Wilderness by Aadesh Mistry
Faded Flowers by Mani Sheriar
Manhattan Edition by José Tomás Tocino García
Peace Of Mind by Carlos Varela
45 RPM by Thomas Michaud
Pretty in Pink by Jordi Romkema

Golden Oldies

next designs »
« previous designs
View All Designs

Resources

View This Design's *CSS*
CSS Resources
FAQ
Submit a Design
Translations

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- **View All Designs**

Resources:

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- ***CSS* Resources**
- ***FAQ***
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HERE BEGINNETH THE TALE OF CSS AND THE PROLOGUE THEREOF:

CSS ZEN GARDEN • THE BEAUTY OF CSS DESIGN

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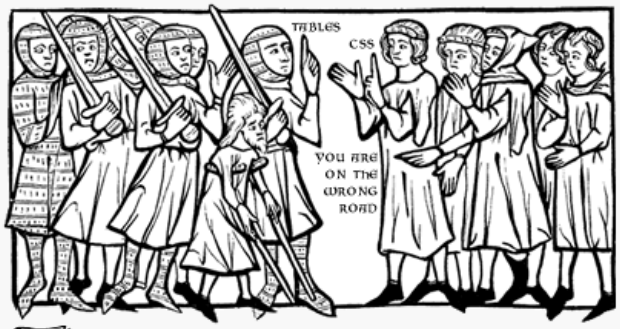

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Vin Rouge by Thorsten Bopp
Pinups by Emiliano Pennisi
Zen City Morning by Ray Henry
Kelmscott by Bronwen Hodgkinson
Business Style by Gunta Klavina
Simple by Shawn Chin
Red Stars by Shafiq Rizwan

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Made with CSS
SINCE 1998

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by *Alex Miller*

Like the Sea
by *Lars Daum*

Angelus
by *Vladimir Lukic*

Zenfandel
by *Nicholas Rougeux*

Daruma
by *Stuart Cruickshank*

Berry Flavour
by *Maren Becker*

a Simple Sunrise
by *Rob Soule*

Bugs
by *Zohar Arad*

```
<div id="container">
    <div id="intro">
        <div id="pageHeader">
            <h1><span>css Zen Garden</span></h1>
            <h2><span>The Beauty of <acronym title="Cascading Style Sheets">CSS</acronym> Design</span></h2>
        </div>

        <div id="quickSummary">
            <p class="p1"><span>A demonstration of what can be accomplished visually through <acronym title="Cascading Style Sheets">CSS
            <p class="p2"><span>Download the sample <a href="zengarden-sample.html" title="This page's source HTML code, not to be modif
        </div>

        <div id="preamble">
            <h3><span>The Road to Enlightenment</span></h3>
            <p class="p1"><span>Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible <acronym tit
            <p class="p2"><span>Today, we must clear the mind of past practices. Web enlightenment has been achieved thanks to the tirel
            <p class="p3"><span>The css Zen Garden invites you to relax and meditate on the important lessons of the masters. Begin to s
        </div>
    </div>

    <div id="supportingText">
        <div id="explanation">
            <h3><span>So What is This About?</span></h3>
            <p class="p1"><span>There is clearly a need for <acronym title="Cascading Style Sheets">CSS</acronym> to be taken seriously
            <p class="p2"><span><acronym title="Cascading Style Sheets">CSS</acronym> allows complete and total control over the style o
        </div>

        <div id="participation">
            <h3><span>Participation</span></h3>
            <p class="p1"><span>Graphic artists only please. You are modifying this page, so strong <acronym title="Cascading Style Shee
            <p class="p2"><span>You may modify the style sheet in any way you wish, but not the <acronym title="HyperText Markup Languag
            <p class="p3"><span>Download the sample <a href="zengarden-sample.html" title="This page's source HTML code, not to be modif
        </div>

        <div id="benefits">
            <h3><span>Benefits</span></h3>
```

HTML

- Tags

  <h1> headline </h1>

   paragraph

  <a> link (anchor)

  <img>

- Attributes

  TU/e

  <img src="*tue_logo.png*">

HTML

- Classes

  <h1 class="*main-title*">

  <p class="*content-text*">

  <p class="*content-text*">

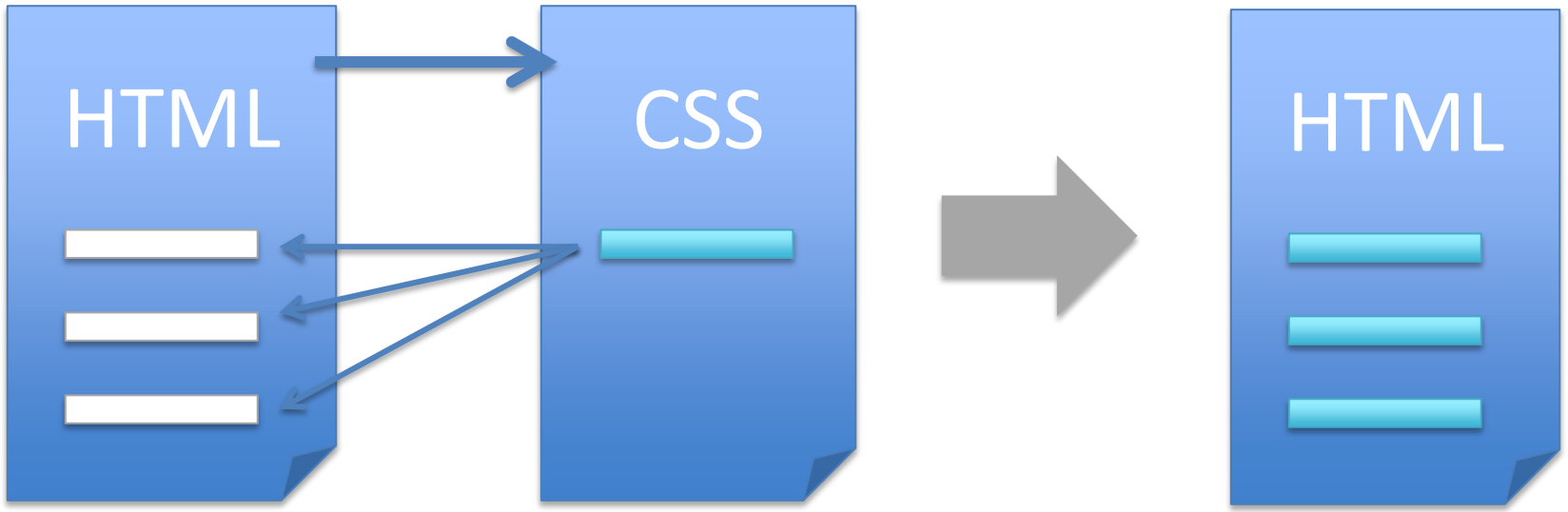
  <p class="*content-text*">

- Identifier

  <p id="*teaser*" class="*content-text*">

CSS

- Cascading Style Sheets
- Style HTML files



CSS

- Styling

  Tags

```
h1 {
    background-color: red;
}
```

  Classes

```
.content-text {
    font-style: italic;
}
```

  Identifier

```
#teaser {
    letter-spacing: 1px;
}
```

- Style hierarchy

```
#teaser a {
    text-decoration: none;
}
```

- Pseudo styles

```
#teaser a:hover {
    text-decoration: underline;
}
```

Units

- Pixels (px)

```
p {
    width: 300px;
}
```

- Points (pt)

```
p {
    font-size: 10pt;
}
```

- Em unit (em)

```
p {
    line-height: 1.5em;
}
```

depending on font size of parent element, em is a multiplier:
Parent font size: 16px, then 1em is exactly 16px, 1.5em is 24px etc.

Colors

Color name	black	red	green	blue	white
RGB	rgb(0, 0, 0)	rgb(255, 0 , 0)	rgb(0, 255 , 0)	rgb(0, 0, 255)	rgb(255, 255 , 255)
Hex	#000000	#ff0000	#00ff00	#0000ff	#ffffff

Yellow?

Hex shorthand:

#aabbcc → #abc

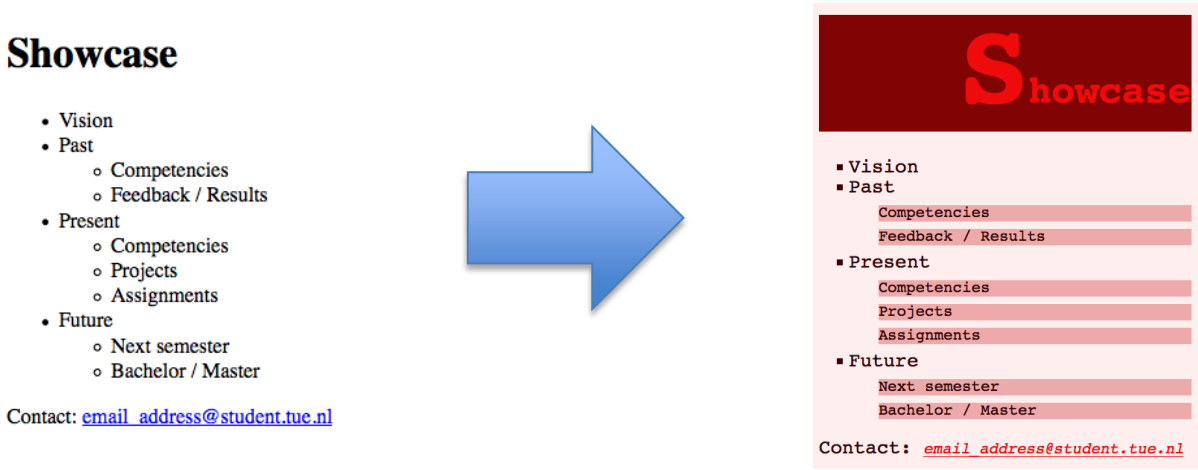
#0033ff → #03f

Hands-on

- Download HTML and CSS file from:

  http://wiki.id.tue.nl/GooeySoftAndSticky?action=AttachFile&do=get&target=example1.zip

- Google: “CSS reference”
- Make this:

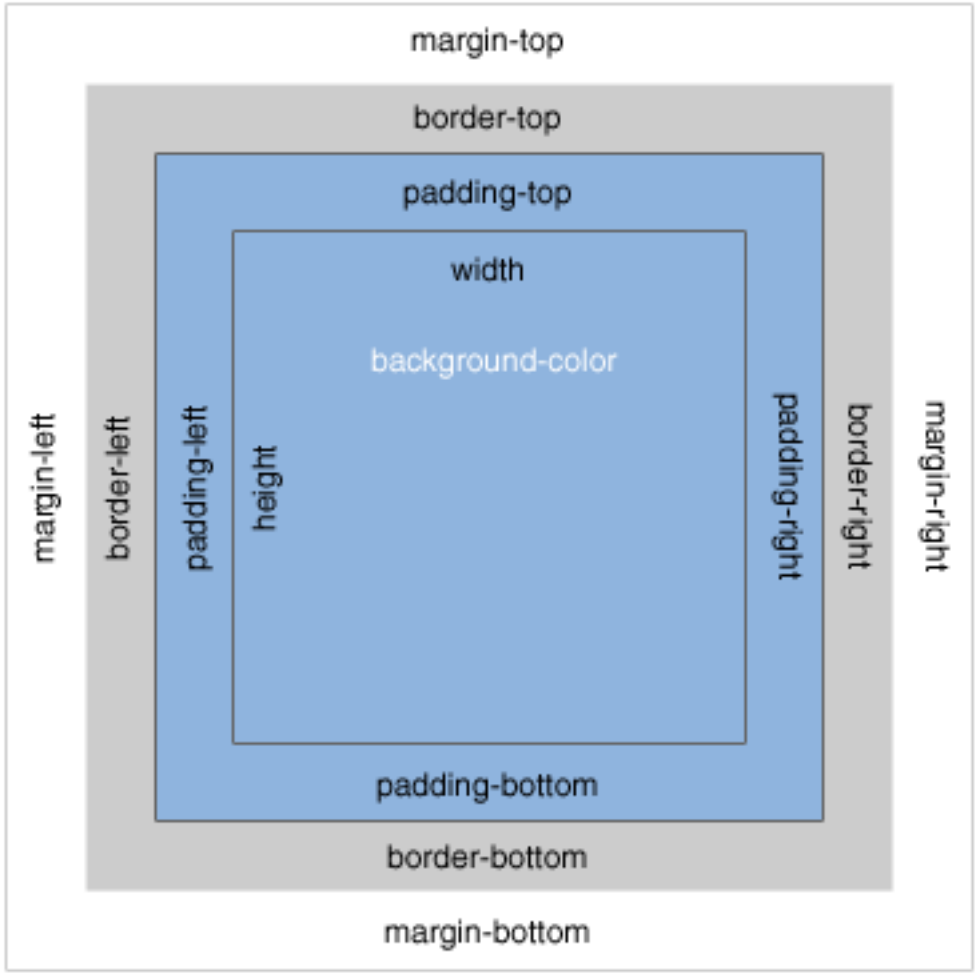


Showcase

- Vision
- Past
  - Competencies
  - Feedback / Results
- Present
  - Competencies
  - Projects
  - Assignments
- Future
  - Next semester
  - Bachelor / Master

Contact: *email_address@student.tue.nl*

Box model


margin-top
border-top
padding-top
width
background-color
height
padding-left
padding-right
padding-bottom
border-left
border-right
margin-left
margin-right
border-bottom
margin-bottom

Box model examples

border: 1px solid red;

padding: 5px;

margin: 0px 10px 10px 30px;
margin: 0px 10px 10px;
margin: 10px 0;

Positioning

- Default (static)
  - Show and hide elements
    - *display: none;*
    - *display: block | inline;*
  - Layout in order of appearance
  - Floating
    - *float: left | right;*
    - *clear: left | right | both;*
- Absolute
  - Absolute positioning
    - *position: absolute;*
    - *top | left | right | bottom: 100px;*
- Relative
  - Similar to static, but with *top, left, right, bottom*
    - *position: relative;*
    - *left : -10px;*
- (Fixed)

Hands-on

- Download HTML and CSS file from:

http://wiki.id.tue.nl/GooeySoftAndSticky?action=AttachFile&do=get&target=example2.zip

- Make this:

Showcase

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

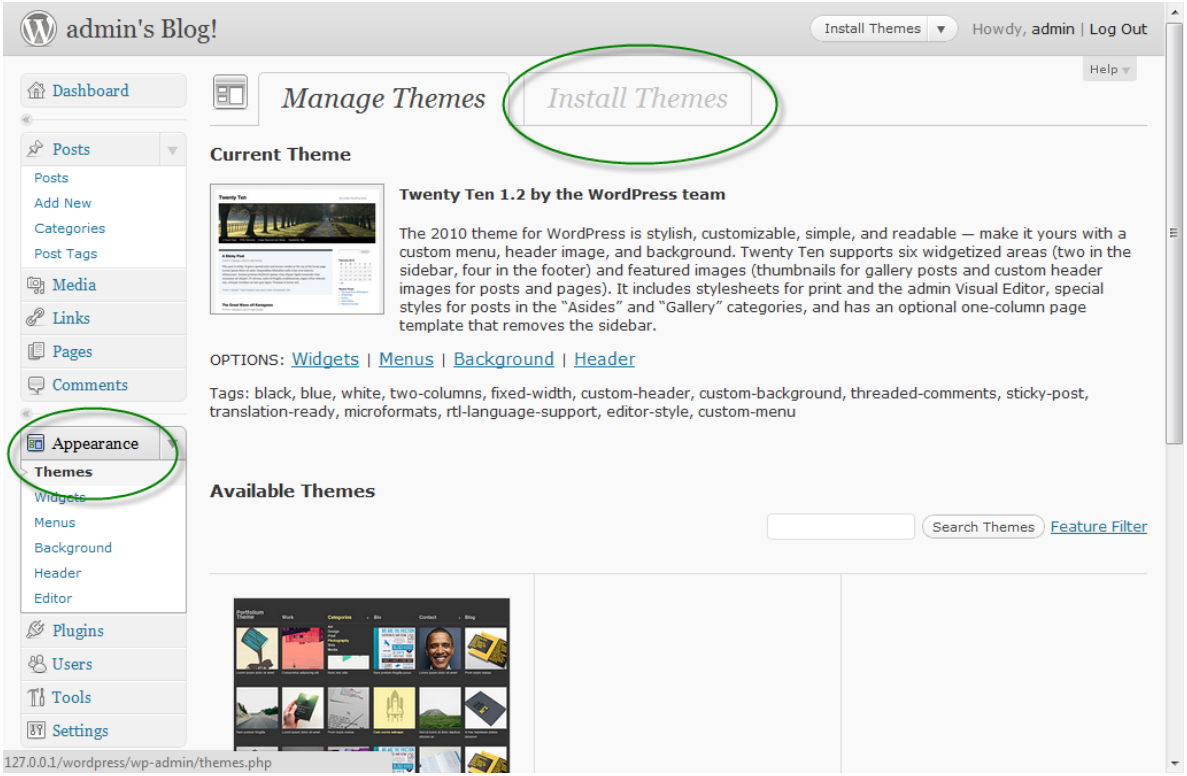
- Vision
- Past
  - Competencies
  - Feedback / Results
- Present
  - Competencies
  - Projects
  - Assignments
- Future
  - Next semester
  - Bachelor / Master

Contact: *email_address@student.tue.nl*

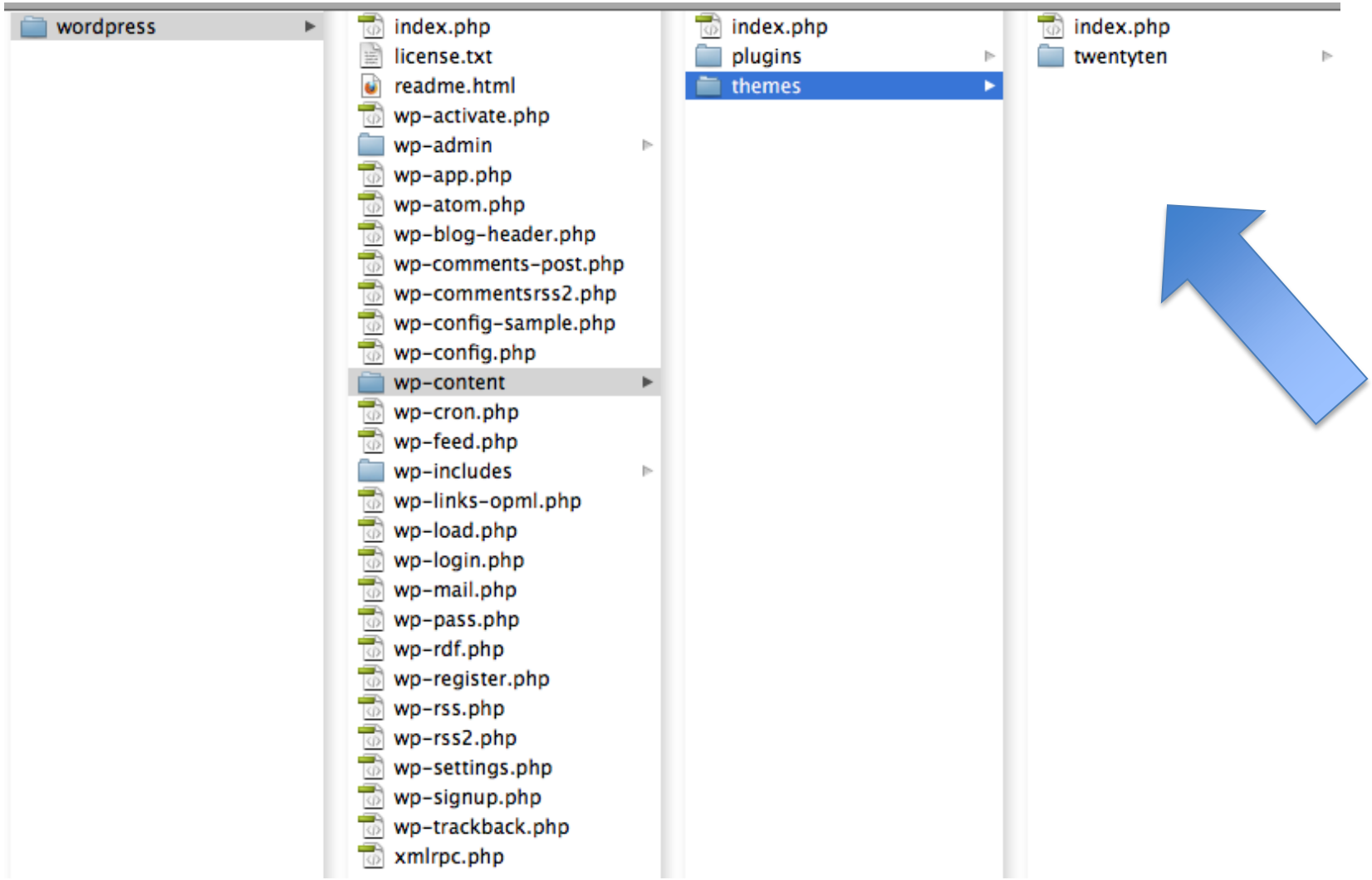
THEMES

Install Themes

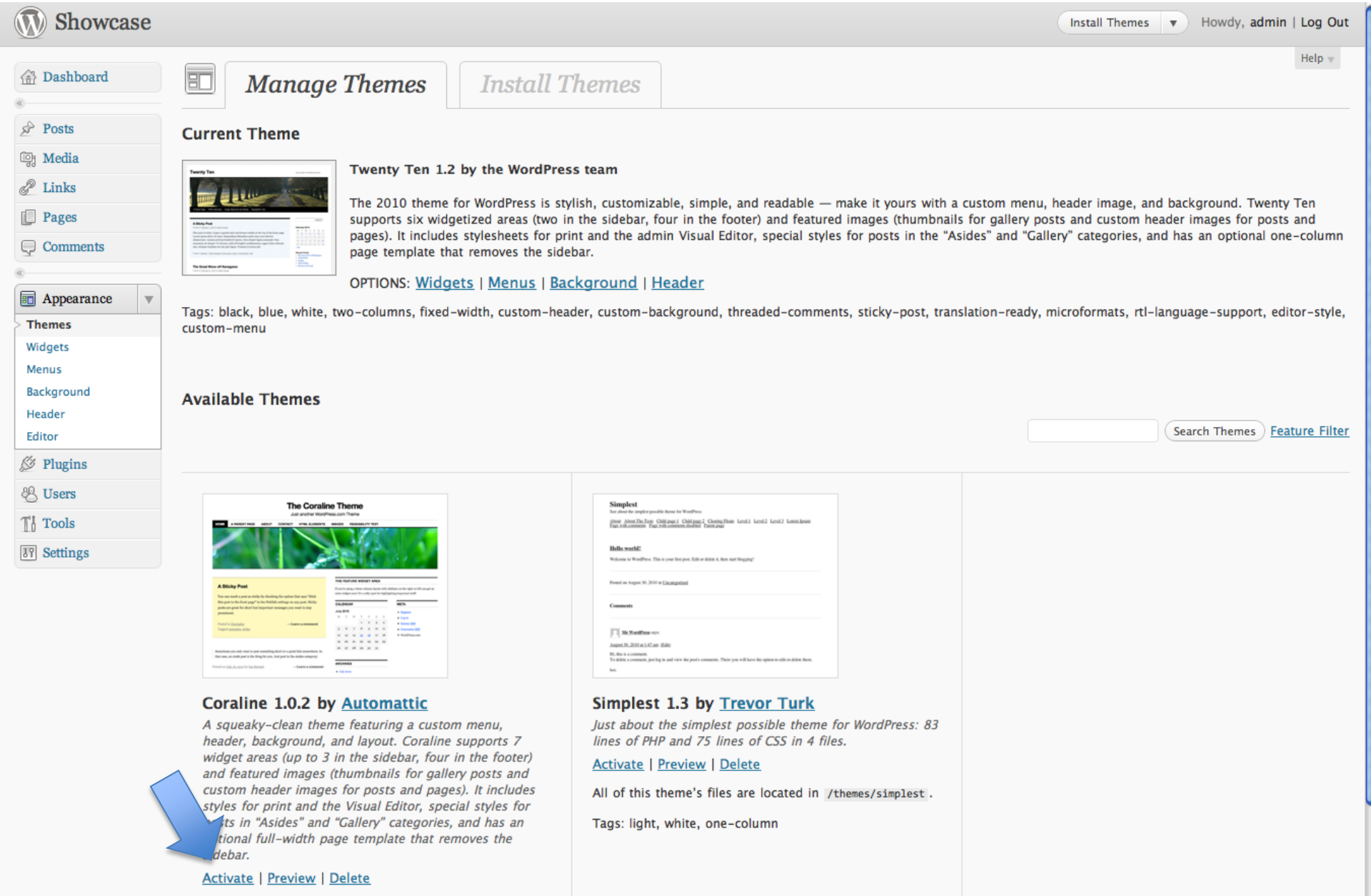
- Try to install two themes:
  - “simplest” and “coraline”



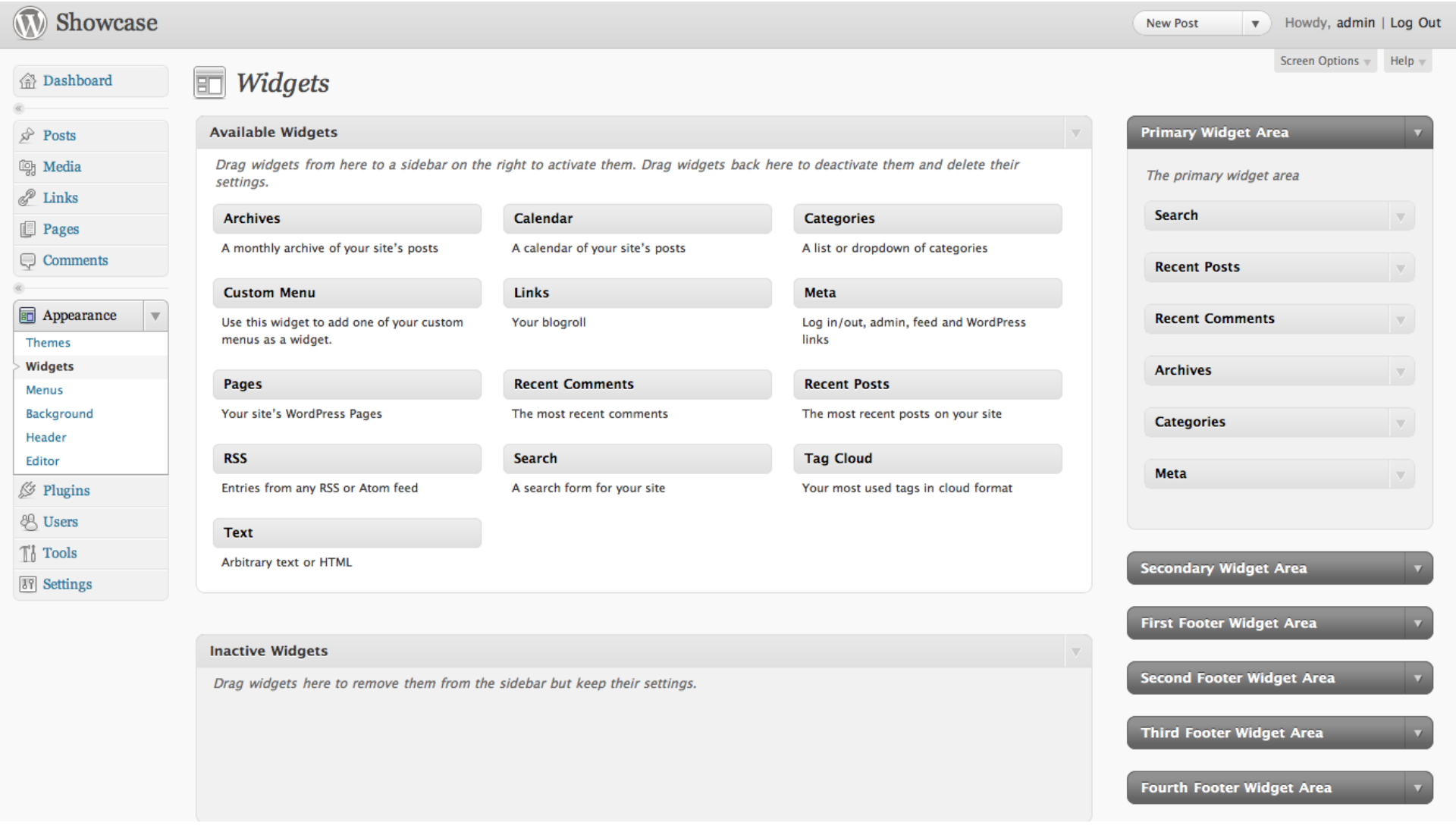
Where are the themes?



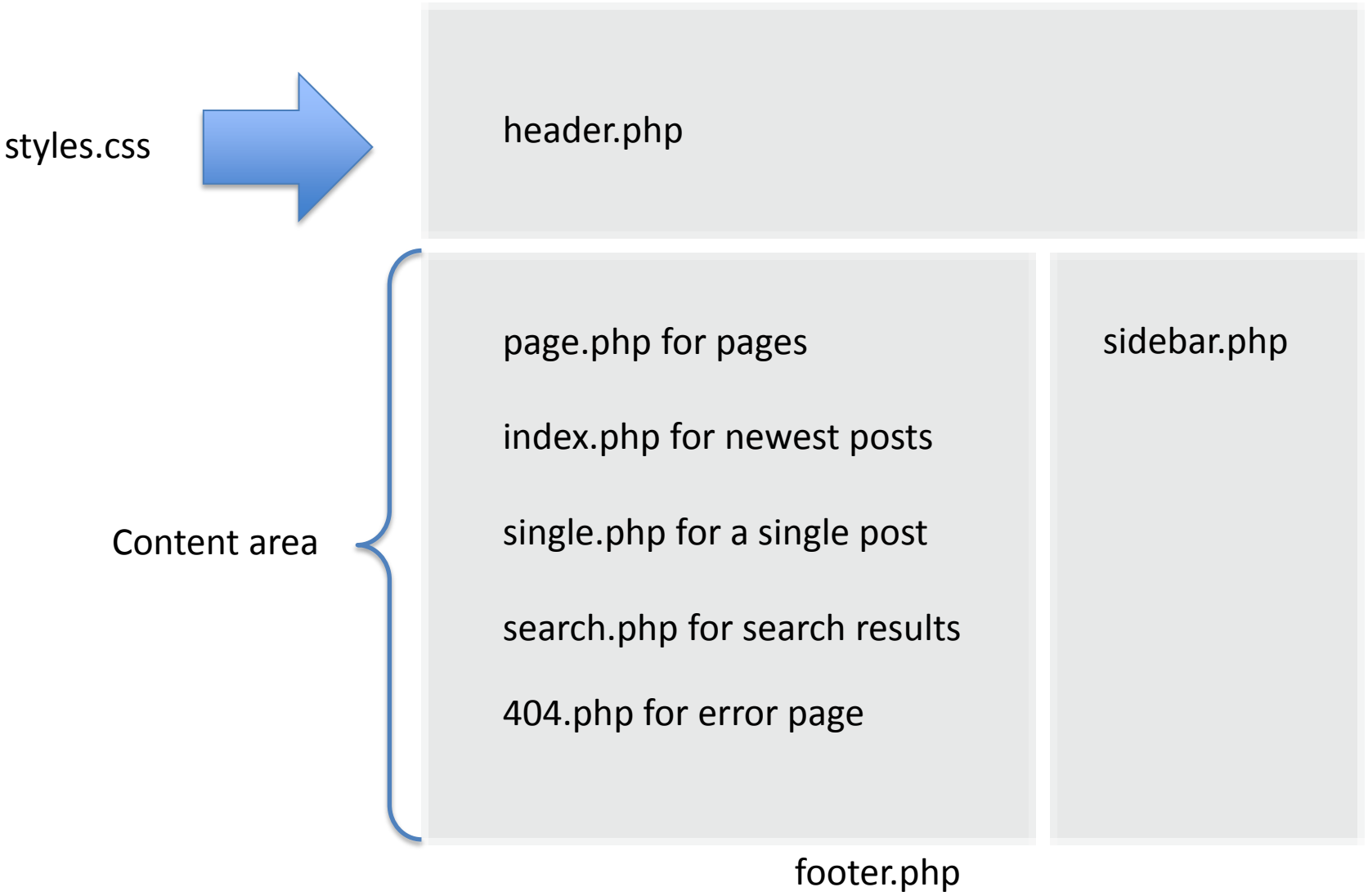
Activating themes



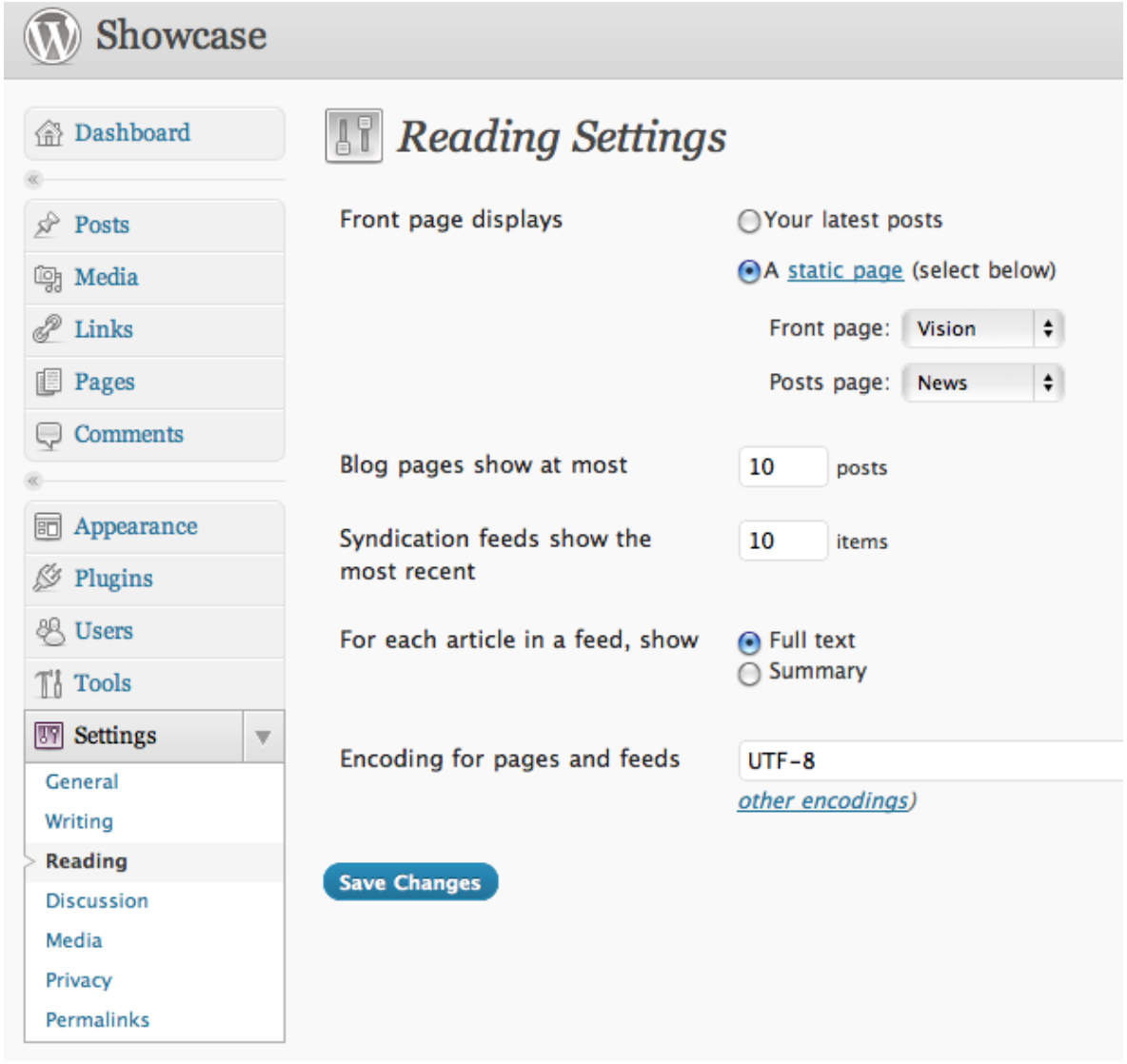
Widgets


Showcase
New Post
Howdy, admin | Log Out
Screen Options
Help
Dashboard
Posts
Media
Links
Pages
Comments
Appearance
Themes
Widgets
Menus
Background
Header
Editor
Plugins
Users
Tools
Settings
Widgets
Available Widgets
Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.
Archives
A monthly archive of your site's posts
Calendar
A calendar of your site's posts
Categories
A list or dropdown of categories
Custom Menu
Use this widget to add one of your custom menus as a widget.
Links
Your blogroll
Meta
Log in/out, admin, feed and WordPress links
Pages
Your site's WordPress Pages
Recent Comments
The most recent comments
Recent Posts
The most recent posts on your site
RSS
Entries from any RSS or Atom feed
Search
A search form for your site
Tag Cloud
Your most used tags in cloud format
Text
Arbitrary text or HTML
Inactive Widgets
Drag widgets here to remove them from the sidebar but keep their settings.
Primary Widget Area
The primary widget area
Search
Recent Posts
Recent Comments
Archives
Categories
Meta
Secondary Widget Area
First Footer Widget Area
Second Footer Widget Area
Third Footer Widget Area
Fourth Footer Widget Area

Inside a theme



Make vision page the first page



BUILDING YOUR SHOWCASE

Hands-on

- Choose a theme
  - Install it, activate it, choose widgets
  - Customize it with additional styling
  - For a showcase, do not use “posts”, but “pages” instead.
- Content
  - Create page structure as *pages*: Vision, Past, …
  - Build the hierarchical structure by specifying the parent pages.
  - Write simple clear text
  - Link out
  - Have pictures and even embedded videos
- Make *Vision* page first page

- Spread the word!

TAKE AWAY

Using Wordpress for real

- Check your layout with different browsers
  (at least Firefox, Safari, IE 8 + 9)
- Move from local to a real web server
  - Export local database, then import it on new server
  - Copy templates and settings (usually just *wp-content*)
  - Check wp_config.php for changes (Database account)
  - Dashboard/Settings: Wordpress/site address (URL)
- Activate
  - Caching (WP Super Cache)
  - Search engine access
- Keep WP updated

- Work on the content, a LOT!

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- M.funk@tue.nl