Developing a model

- Intended usage, target group, design qualities, value proposition
    - Education?
    - Prediction?
    - What-if questions?
    - Fundamental research?
    - Contribution to art/culture/fashion?
- The model itself
    - Agents
    - Agent types
    - Time aspects
    - Spatial aspects
    - Visualisation and plots
    - Higher-level control/ evolution/ adaptation
- Validity
    - What is the source of the data?
    - What is the state-of-the-art?
    - Can you import existing theory?
- Design process
    - Reuse
    - Iteration
    - Reflection