

DG217 - Gooney: Soft & Sticky

Final Task

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Task

- ▶ Find two extreme examples of web designs of the same kind.
- ▶ Compare them.
- ▶ Redesign the worst.



VS.



Porsche



PORSCHE

Boxster



Cayman



911



Cayenne



Occasions



Activiteiten



Individualisering & Service



Over Porsche



Multimedia



Porsche Dealers

Digitaal Magazine

Car Configurator

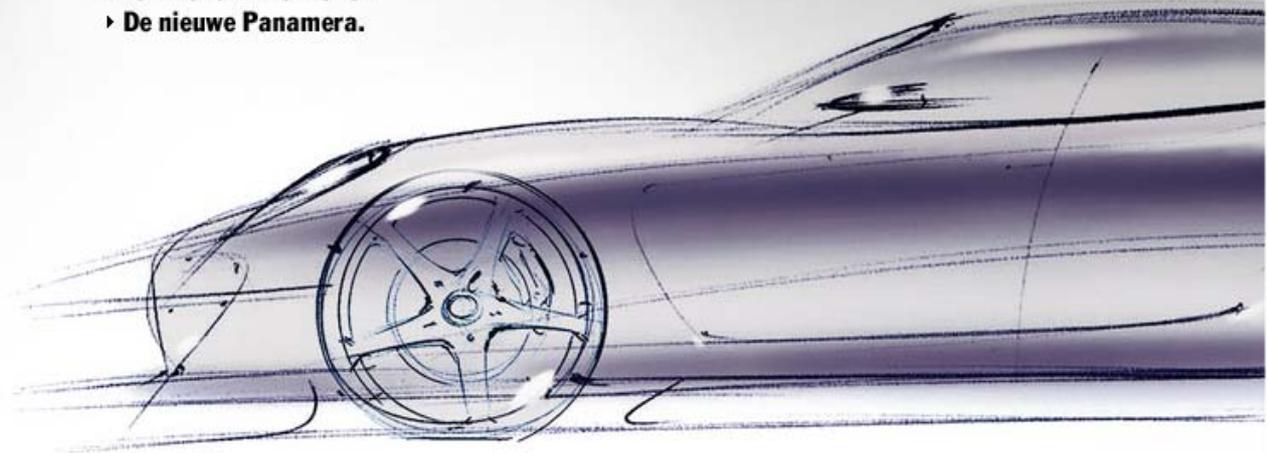
Vergelijk Modellen

Nieuwsbrief & Dialoog

zoekfunctie



De 4e dimensie.
▶ De nieuwe Panamera.



▶ Innerlijke Kracht. De nieuwe 911 Carrera 4 modellen.



▶ Porsche Approved Occasion programma.



▶ 60 jaar Porsche.



▶ De nieuwe Cayenne S Transsyberia.

Lamborghini

Lamborghini. MAIN LINKS



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Redesign

- ▶ Homepage (navigation)
- ▶ Models page(s)
- ▶ 1 general page: Museum

Target Group

- ▶ Generally-interested
- ▶ Young adults (\pm 18-30)
- ▶ High computer knowledge
- ▶ High-end computer



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Murciélago LP640 Roadster

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Pictures

Videos

640 Hp at 8000 rpm
Top speed: 330 km/h
0-100 km/h: 3.4 sec.

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magazine

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Lamborghini. MODEL RANGE

Murciélago LP640

▼ **Murciélago LP640 Roadster**

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Gallardo Superleggera

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Murciélago LP640 Roadster: Chassis

FRAME

Tubular frame made from high-strength steel alloy with carbon fibre structural parts.

BODY

Carbon fibre steel.

SUSPENSIONS

Independent front and rear double wishbones, anti-roll bars; anti-dive and anti-squat; shock absorber system FSD self adjusting.

BRAKES

Power vacuum assisted, H system with ABS + DRP, aluminum alloy calipers with 8 cylinders (front) and 4 cylinders (back)

Carbon Ceramic Brakes (optional)

Ø 380 x 36 mm and 6 piston brake callipers (front & rear)

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MODELS

COMPANY

Gallardo

Superleggera

Murciélago

Superleggera



chassis engine drivetrain performance dimensions capacities
fuel consumption

FRAME

Tubular frame made from high strength steel alloy with carbon fiber





Tubular frame made from high-strength steel alloy with carbon fibre structural parts

BODY

Carbon fibre with door and roof in steel; transparent engine bonnet (optional)

SUSPENSIONS

Independent front and rear double wishbones, anti-roll bars; anti-dive and anti-squat

BRAKES

Power vacuum, aluminium alloy callipers:

8 pistons front callipers and 4 pistons rear callipers

Ventilated discs: Ø 380 x 34 mm - Ø 355 x 32 mm

Carbon Ceramic Brakes (optional)

Ø 380 x 36 mm and 6 piston brake callipers (front - rear)

STEERING

Power-assisted rack and pinion

Lamborghini

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Superleggera



Chasis

Engine

Drivetrain

Performance

Dimensions

Capacities

Fuel Consumption

First Prototype

User Test Results

- ▶ Overall: clear, consistent site.
- ▶ External links on homepage unclear.
- ▶ Some graphical changes needed.
- ▶ Gallery might need some work.

Final Version