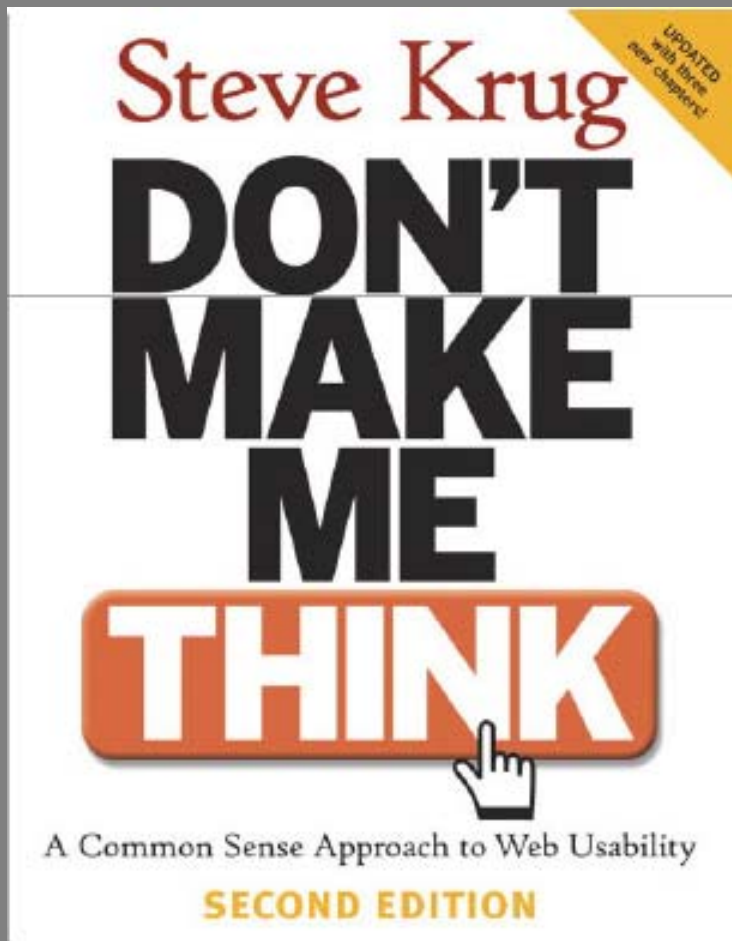


Intro



Gooley Soft&Sticky
DG217

30 | 09 | ' 08
Sippe Duisters
Maarten Geraets
Josje Wijnen

Principle1

Conventions are your friends

Examples of conventions: the layout & formatting of newspapers, the shopping cart icon.

- Conventions work
- Designers tend to reinvent the wheel
 - a) So clear that there' s no learning curve
 - b) Add so much value that it' s worth a small learning curve
- Conventions are very useful

Microsoft Internet Explorer



Firefox



Opera



OneLook[®]

Dictionary Search

Word or phrase:

Search

☒ Find definitions ☐ Find translations ☐ Search all dictionaries

www.onelook.com

The Google logo, featuring the word "Google" in its characteristic multi-colored font (blue, red, yellow, blue, green, red) with a trademark symbol.

Google Search

I'm Feeling Lucky

[Advanced Search](#)
[Preferences](#)
[Language Tools](#)

www.google.com

Principle2

Perform Usability Tests

- Small tests
- Doesn't matter who you test
- Test early and often
- Test comparable sites



TOP NEWS STORY

US failure hits European shares

UK and other European shares open lower after the US financial rescue plan was rejected by lawmakers.

[Watch / Listen to BBC News](#)

News

Edit



Scores die in India temple crush

'Melamine gang' detained in China

Petraeus warns on Pakistan threat

» UK

+ -

- US failure hits European shares
- Tories offer PM help with economy
- Tesco reports steady profits rise

» MORE TOP STORIES

+ -

- Singapore opposition leader dies
- Brazil government 'worst logger'
- 'Drug killings' hit Mexican city

US Elections 2008

Edit

Countdown to the election: 35 days



US rivals clash on bail-out vote

US rivals claim TV debate victory

US election at-a-glance: 29 Sept

» BLOG: JUSTIN WEBB'S AMERICA

Sport

Edit



Ferguson wary of upset in Denmark

Frustrated Wenger to make changes

Nigerians confirm bid for Magpies

» FOOTBALL

+ -

- Ferguson wary of upset in Denmark
- Frustrated Wenger to make changes
- McDonald urges defensive caution

TV

BBC World News
BBC America
BBC Prime
BBC Canada
BBC Kids (Canada)
BBC Food
BBC Arabic
BBC Entertainment
Animal Planet
People+Arts
BBC Australia

Weather

Edit

London

Tuesday



Light Rain

Max: 15°C
Min: 12°C

Wednesday



Light Showers

Max: 15°C
Min: 7°C

Thursday



Sunny Intervals

Max: 14°C
Min: 7°C

Five-day forecast

Radio

World Service

ON WORLD SERVICE NOW

09:00 BBC News

The latest news updates from around the world.

Listen Live

ON NEXT

09:06 World Briefing

» LISTEN AGAIN

World Business Report

More...

Radio 1
1Xtra
Radio 2
Radio 3
Radio 4
5 Live
Sports Extra
6 Music
BBC 7
Asian Network

World Service Home
Full Schedule | Podcasts

<http://www.idemployee.id.tue.nl/g.w.m.rauterberg/>

Last update: August, 2008

Welcome to the Home Page of Prof. Dr. Matthias Rauterberg



(c) [picture source](#)

Personal Background

e.g., address, [email](#),
[curriculum vitae](#), [teaching](#),
[lecture notes](#), [HCI Glossary](#),
etc.



[open positions](#)

Publications

[complete publication list](#)

NEW (publications in the pipeline)



(c) [picture source](#)

Scientific Background

i.e., conferences
(e.g. [INTERACT 2003](#), [ICEC 2004](#)),
scientific positions, [honorary activities](#))

Research Projects

(e.g. [ALICE](#), [AMME](#), [BUILD-IT](#),
and finished projects)



(c) [picture source](#)

topic 1 : [human computer interaction](#)

topic 2: [entertainment computing](#)

topic 3: [cognitive ergonomics](#)

topic 4: [usability engineering](#)

[lecture notes](#)

[presentations](#)

[videos](#)

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Principle3

Making things accessible benefits everyone

If it confuses most people → what about people with accessibility issues

- Allow your text to resize
- Make your forms work with screenreaders
- Create a “skip to main content” link
- Make all content accessible by keyboard

OneLook[®]

Dictionary Search

Word or phrase:

☒ Find definitions ☐ Find translations ☐ Search all dictionaries

Example searches

bluebird	Find definitions of <i>bluebird</i>
blue*	Find words and phrases that start with <i>blue</i>
*bird	Find words and phrases that end with <i>bird</i>
bl????rd	Find words that start with <i>bl</i> , end with <i>rd</i> , and have 4 letters in between
bl*:snow	Find words that start with <i>bl</i> and have a meaning related to <i>snow</i>
*:snow or :snow	Find any words related to <i>snow</i>
*:winter sport	Find words related to the concept <i>winter sport</i>
winter	Find phrases that contain the word <i>winter</i>
expand:nasa	Find phrases that spell out <i>n.a.s.a.</i>

Advanced help with [wildcards](#) and the [reverse dictionary](#) is available.

13,090,565 words in 1100 dictionaries indexed [Today's word](#) is [discreet](#)

Text Size = medium

OneLook[®]

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*:snow or :snow	Find any words related to <i>snow</i>
*:winter sport	Find words related to the concept <i>winter sport</i>
winter	Find phrases that contain the word <i>winter</i>
expand:nasa	Find phrases that spell out <i>n.a.s.a.</i>

Advanced help with [wildcards](#) and the [reverse dictionary](#) is available.

13,090,565 words in 1100 dictionaries indexed

[Today's word](#) is [discreet](#)

Text Size = largest

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[Highly Dubious Rant...](#)
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[HIGHLY DUBIOUS](#)
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How 2 Pourquoi

After the huge success of their first video - the masters of Pourquoi give us some importa (more)

From: [thesuggestibles](#)
Views: 95,087
★★★★★

03:31

More in [Comedy](#)



Tribute to Paul Newman

Tribute to Paul Newman If you would like to learn more about Newman's Own or the Newman (more)

From: [NewmansOwnFa](#)
Views: 217,142
★★★★★

04:01

More in [People & Blogs](#)



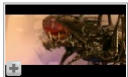
Rowdy Blues - Thomasina Winslow & Nick Katzman

Performed by Thomasina Winslow & Nick Katzman, June 2007 in Berlin. [www.blueskatz.com](#) (more)

From: [pickkatzman](#)
Views: 83,820
★★★★★

03:21

More in [Music](#)



The Corpus Clock & Chronophage

Renowned scientist Stephen Hawking is going to unveil a remarkable clock that has no hands (more)

From: [CorpusChrono...](#)
Views: 554,908
★★★★★

05:00

What's New



Captions and Subtitles

Add multi-track captions and subtitles to your videos



Video Annotations

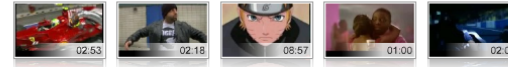
Add interactive commentary and links to your videos

Project: Report: 6 Days Left to Submit in Round One!

Only six days left before the deadline for Round One of Project: Report. Submit your video profile by OCTOBER 5 for the chance to a \$10,000 journalism fellowship with the Pulitzer Center.

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Text Size = largest

Thank **y**ou

Thank you for your attention