

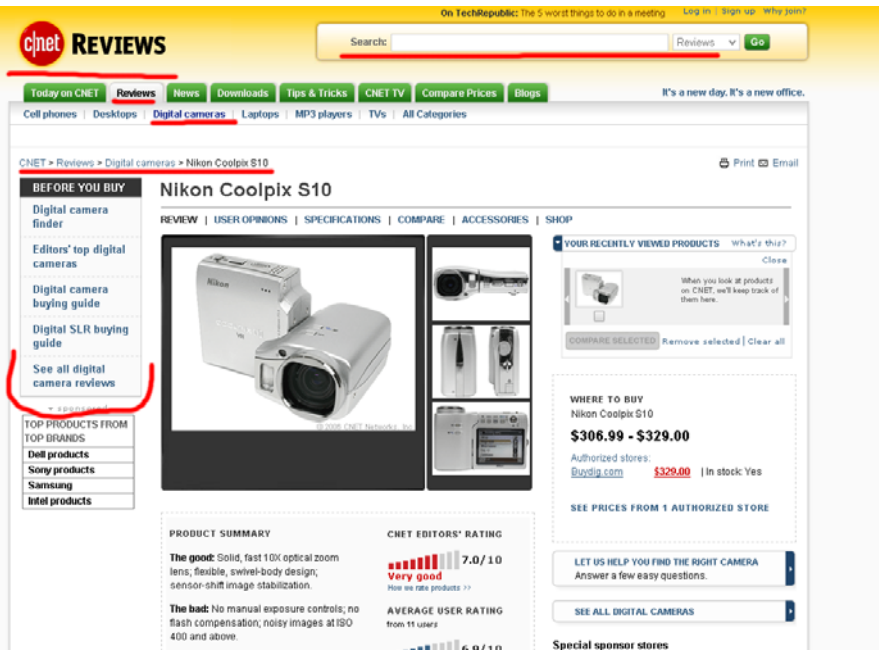
Book: “Don’t make me think”, chapter 6 and 7

GUI – Second Meeting

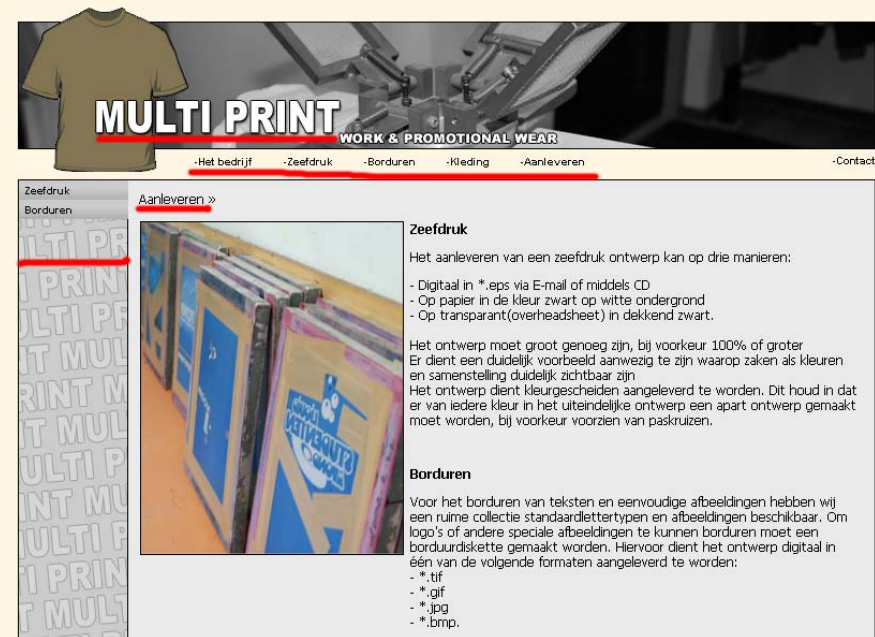
Thump rule – Website navigation

- Make sure the viewer doesn't get '**lost**'.

Navigation - Examples



Good

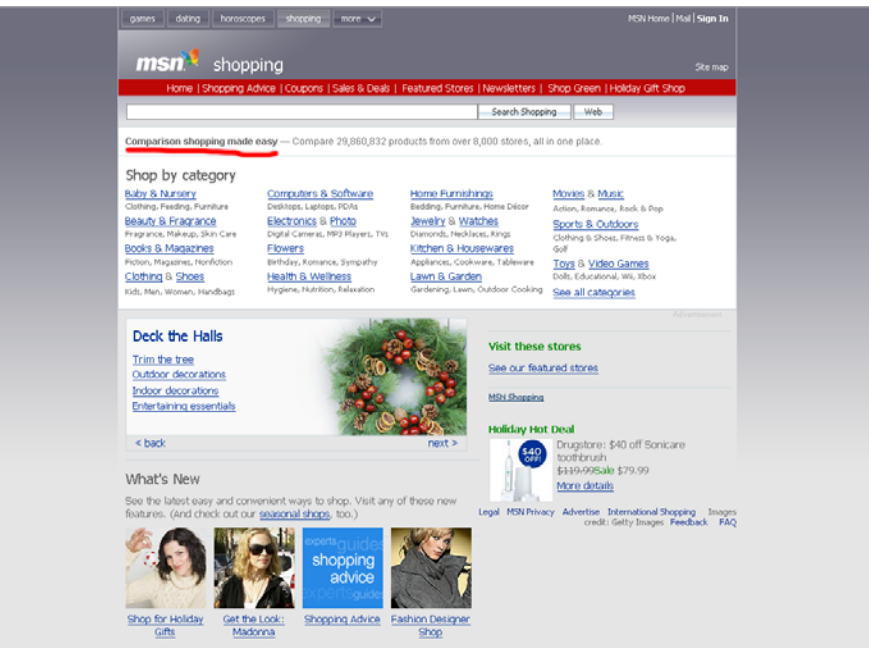


Bad

Thump rules – Website Homepage

- Show what the point of the site is
“why should I be here?”
- Make clear where the user has to start

Homepage - Examples



Good



Bad