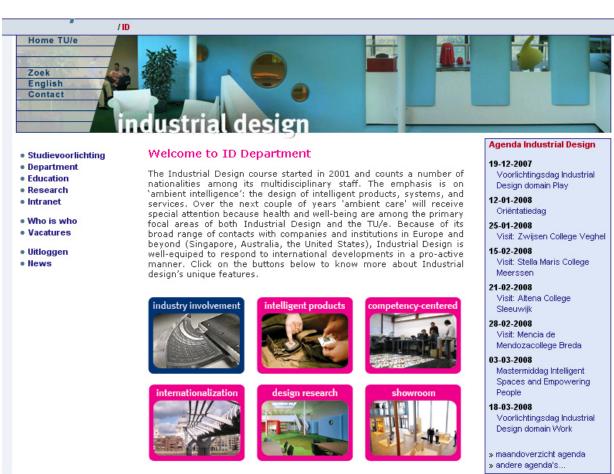
Assignment Gooey



Anne Hoekstra Stephan Hoes Willem Jin

Redesign of Idportal Homepage

 Book: Design for new media by LON BARFIELD



Framework of idportal homepage

- Context
- Navigation
- Structure
- Feedback
- Narrative



Context design

- Visual context
- Culture context





- Studievoorlichting
- Department
- Education
- Research Intranet
- Who is who
- Vacatures
- Uitloggen
- News

Welcome to ID Department

The Industrial Design course started in 2001 and counts a number of nationalities among its multidisciplinary staff. The emphasis is on 'ambient intelligence': the design of intelligent products, systems, and services. Over the next couple of years 'ambient care' will receive special attention because health and well-being are among the primary focal areas of both Industrial Design and the TU/e. Because of its broad range of contacts with companies and institutions in Europe and beyond (Singapore, Australia, the United States), Industrial Design is well-equiped to respond to international developments in a pro-active manner. Click on the buttons below to know more about Industrial design's unique features.













Agenda Industrial Design

19-12-2007

Voorlichtingsdag Industrial Design domain Play

12-01-2008 Oriëntatiedag

25-01-2008

Visit: Zwijsen College Veghel

Visit: Stella Maris College

Meerssen

Visit: Altena College

Sleeuwiik 28-02-2008

Visit: Mencia de Mendozacollege Breda

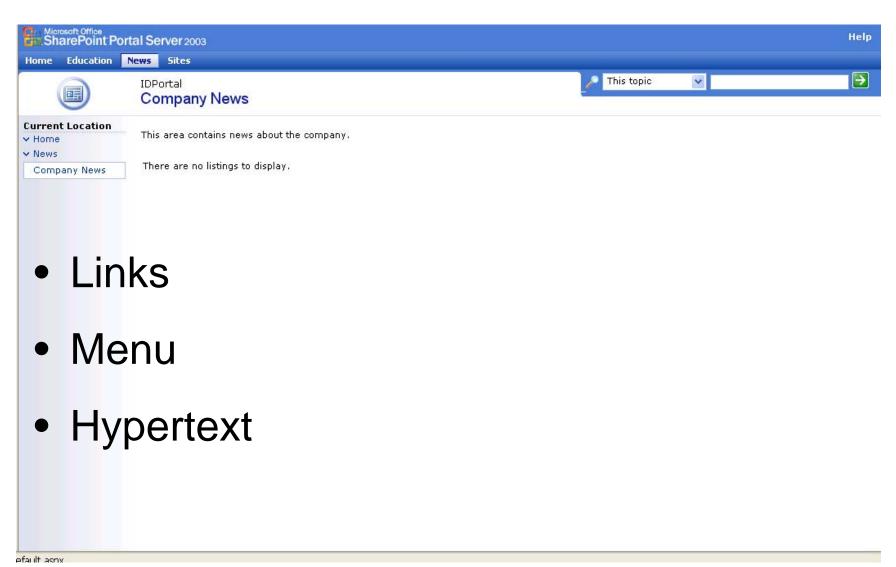
03-03-2008

Mastermiddag Intelligent Spaces and Empowering People

Voorlichtingsdag Industrial Design domain Work

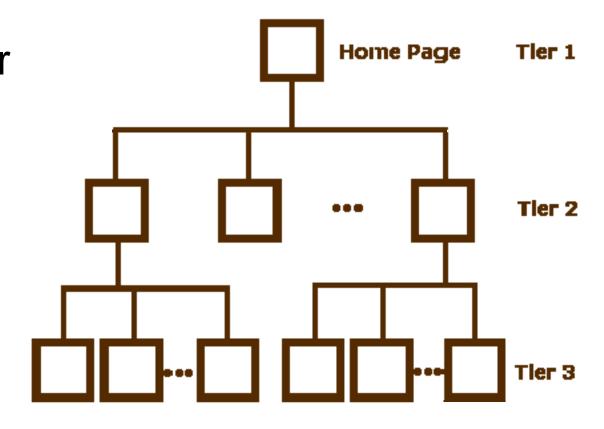
» maandoverzicht agenda » andere agenda's.

Navigation

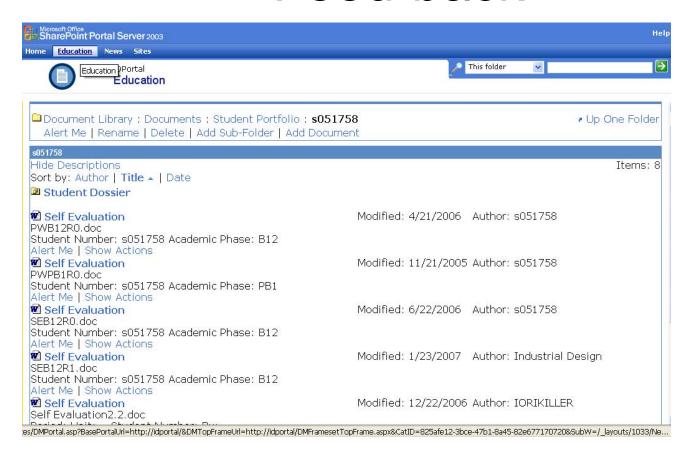


Structure

- Tree structure
- Hybrid
- Tree and linear



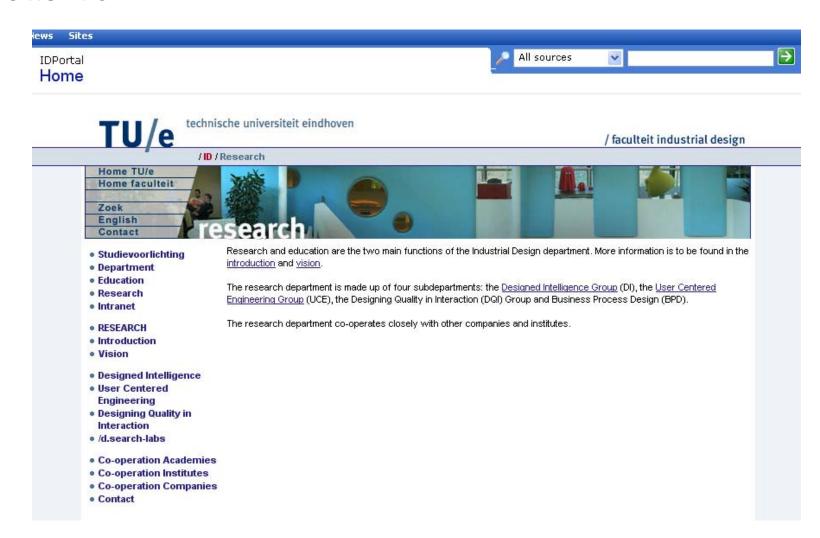
Feed-back



 Communication from the system to the user about what the system is doing or about the user's interaction with the system.

Narrative

Not only communicate the idea but keep the user's attention



Final idea

technische universiteit eindhoven TU/e

/ department of industrial design



- Information and recruitment activities
- Department
- Education

Research

- Intranet
- Who is who
- General HR Information
- Log out
- News

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21-02-2008

Visit: Altena College Sleeuwijk

28-02-2008

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03-03-2008

Mastermiddag Intelligent Spaces and Empowering People

18-03-2008

Voorlichtingsdag Industrial



Questions